

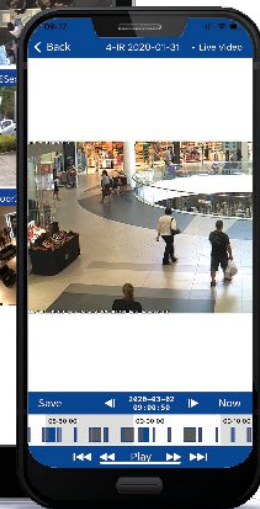
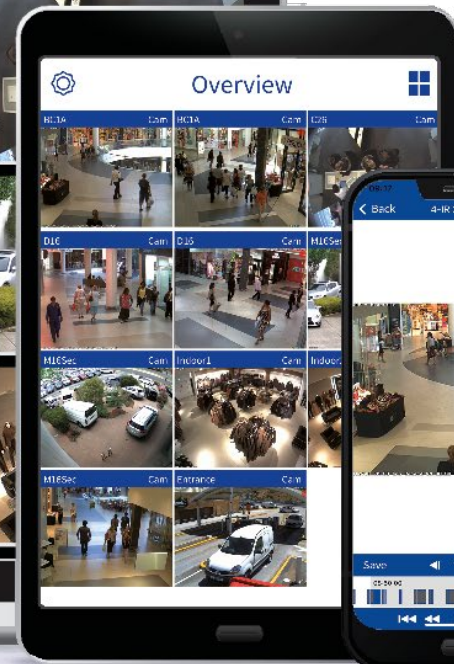
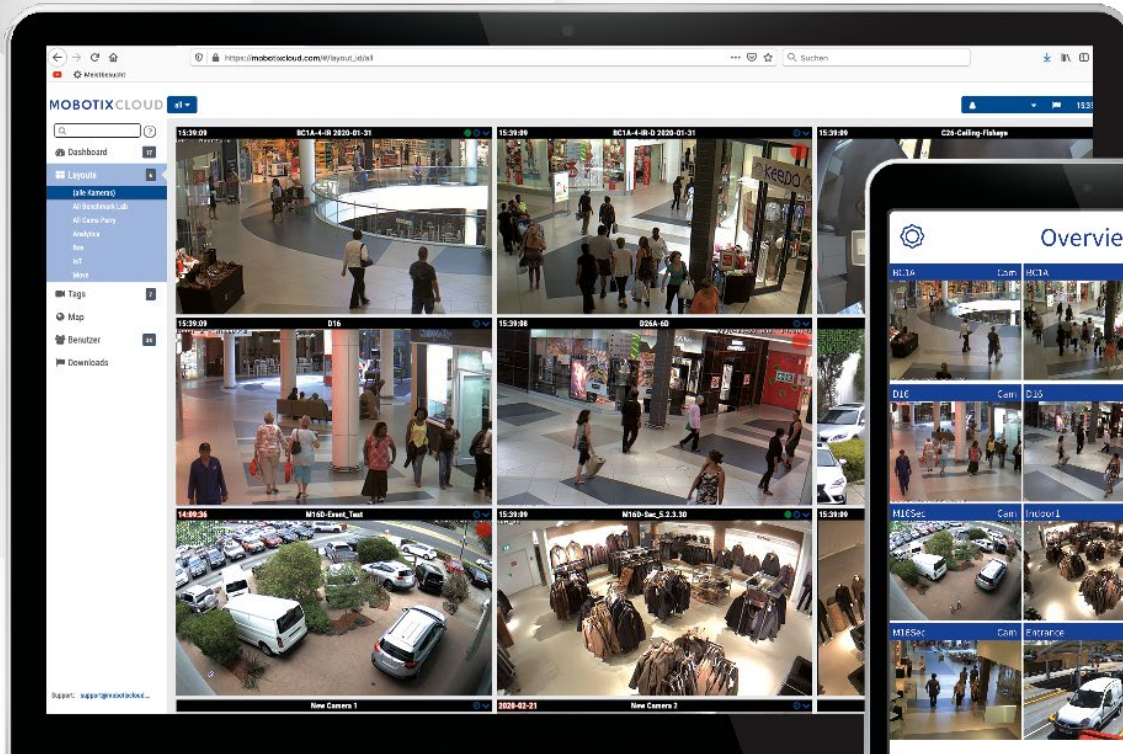


# MOBOTIX CLOUD

Simply Secure. Easy for Sure.

BeyondHumanVision

**MOBOTIX**





# Simply Secure. Easy for Sure.

Enjoy more freedom with MOBOTIX CLOUD.

Cloud technology is the future — so why not get started today? MOBOTIX CLOUD is an agile and dynamic platform that opens up entirely new opportunities for you or your business. Access your video systems **conveniently** and **securely**, **wherever** you want,

whenever you want. Manage your cameras and users **easily and efficiently** — from any device, whether you prefer a smartphone, tablet or PC.

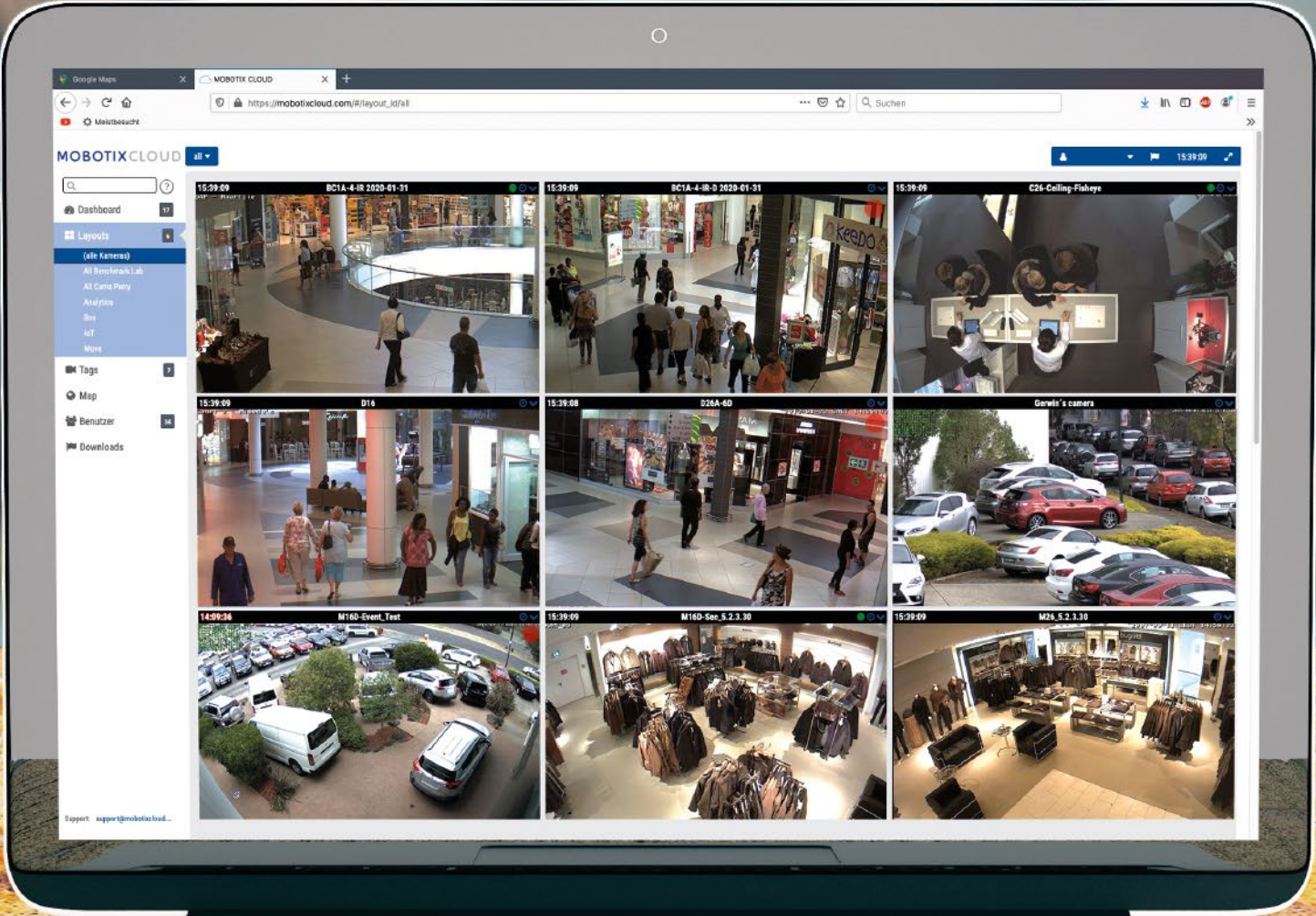




# The Additional Benefits of the MOBOTIX CLOUD

Zero worries. Zero hassle. 100% secure.

- Get up and running right away with **Bridge** (hardware) and the app
- **Cybersafe** and GDPR compliant
- **Protected against failure** by Bridge, which acts as a buffer
- **Compatible** with all MOBOTIX systems and ONVIF cameras
- Only pay for the services you use
- **All services** from a single source, including camera installation
- **13 data centers**: data is always stored in your region
- MOBOTIX is a reliable partner with more than **20 years of experience**



MOBOTIXCLOUD

- Dashboard
- Layouts
  - (alle Kameras)
  - All Benchmark Lab
  - All Camis Pamy
  - Analytics
  - Box
  - IoT
  - More
- Tags
- Map
- Benutzer
- Downloads



Support: support@mobotixcloud...



## In Practice – The Big CLOUD

Share out large-scale responsibilities while keeping an eye on the bigger picture. MOBOTIX CLOUD makes it incredibly easy to assign different permissions to different users.

- For **large** and **medium-sized businesses**
- For **security services**, e.g. in schools, administration buildings, banks and residential areas
- Manage multiple employees across multiple locations **using one central system**
- Departments can access specific cameras locally
- Administrator and user rights are separated for security







# In Practice - The CLOUD for Stores

Maintain a thorough overview of your business, even when you have numerous branches scattered all around the world. The MOBOTIX CLOUD is everywhere.

- For **branch operations** such as restaurant and retailer chains or franchises
- Access live images and footage **from a central system**
- Local access for **branch managers** and **other authorized users**
- **Optimized security** and **processes** (process monitoring)
- Option: Install a monitor at an entrance with a live camera image to **deter** thieves





## In Practice - The Private CLOUD

A complete overview that fits in your pocket. Access your private video systems anywhere, anytime.

- Keep an eye on your property, **even when you're not there**
- **Incredibly intuitive** to use — no IT expertise required
- Have your CLOUD system set up by **MOBOTIX partners**
- **MOBOTIX services all provided by a single source**, including camera installation
- Emergency services (e.g. fire departments) can be given access to your videos — footage remains private until this feature is activated in an emergency



|                              |                   |
|------------------------------|-------------------|
| Number of cameras            | Up to 15 HD IP    |
| On-site storage capabilities | Max. 48 hours     |
| Network interfaces           | Dual gigabit      |
| Installation                 | Shelf/wall        |
| Dimensions (cm)              | 12.7 x 12.7 x 4.5 |
| Power supply                 | External          |



# Hardware: MOBOTIX Bridge

The MOBOTIX Bridge connects you to the CLOUD. Other than your video cameras, this small box is all you need to get started.

- **Encrypt data and ensure your internal network is secured** against any external threats
- **Protect against data loss** during bandwidth fluctuations and extended network outages (buffer memory)
- Manage **up to 15 cameras** at the same time on the same local network
- **Automatic software updates**
- Connects directly to an **external monitor**, allowing up to four cameras to be displayed simultaneously





# MOBOTIX High-End Video Systems

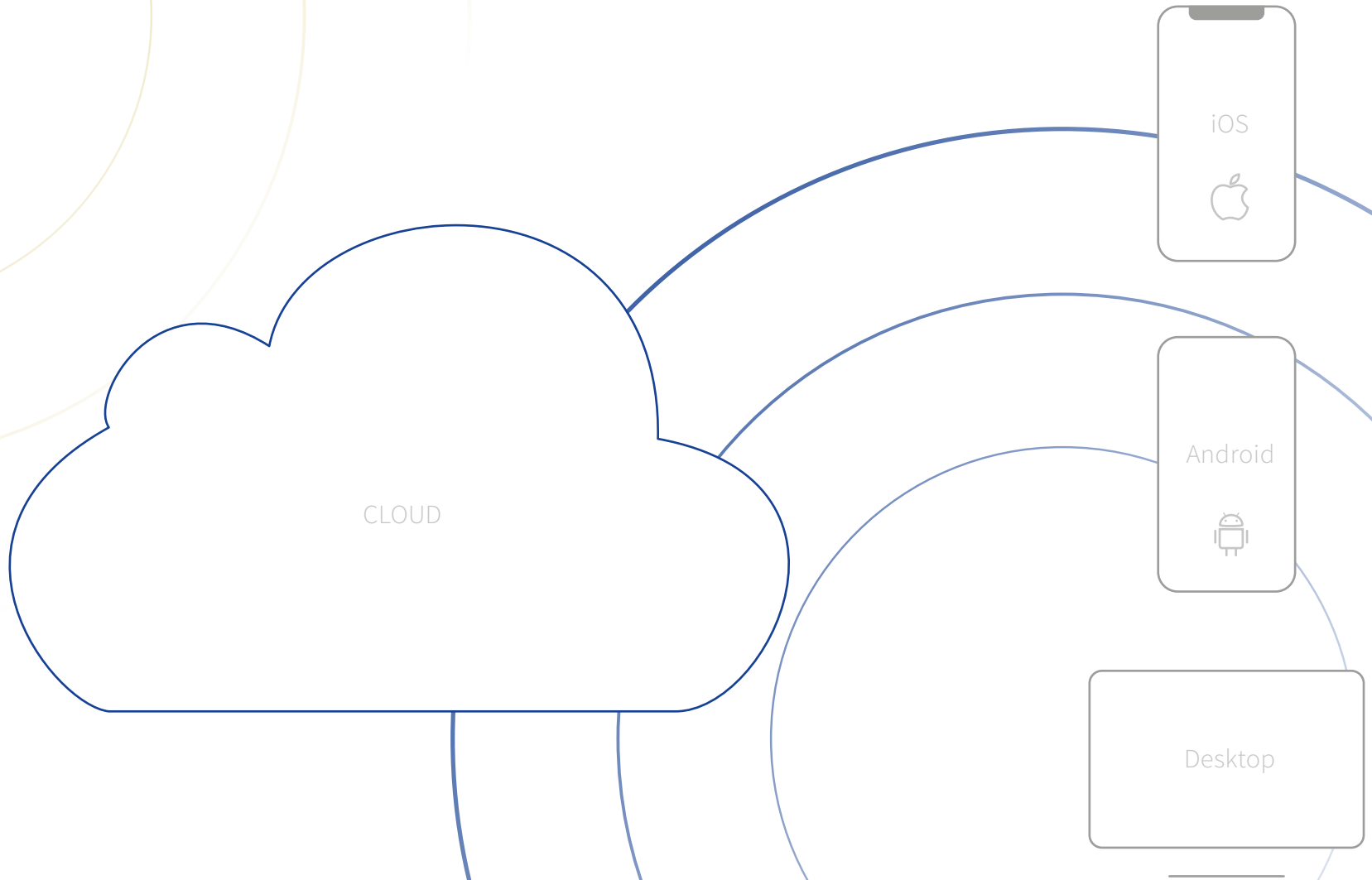
Consistent quality with end-to-end cybersecurity.

- Certified **cybersecurity**
- Extremely **durable** and **robust**
- MTBF (Mean Time Between Failures): > **80,000 hours**
- Proven quality, **Made in Germany**
- The Mx6, MOVE and MOBOTIX 7 families of integrated cameras cover all types of requirements with a high degree of reliability
- **Optional hybrid access**: i.e. the video systems can be used in a parallel, stationary manner via MxMC along with additional video analysis options and apps



MOBOTIX CLOUD is **compatible with all ONVIF-S cameras**. To ensure cybersecurity and a long service life, we recommend using **high-end MOBOTIX video systems**.

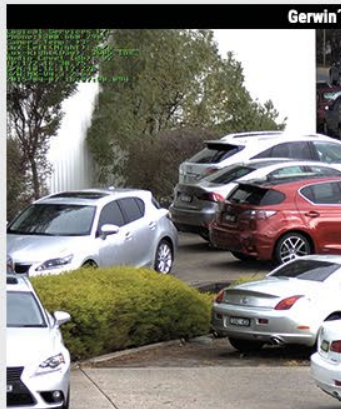
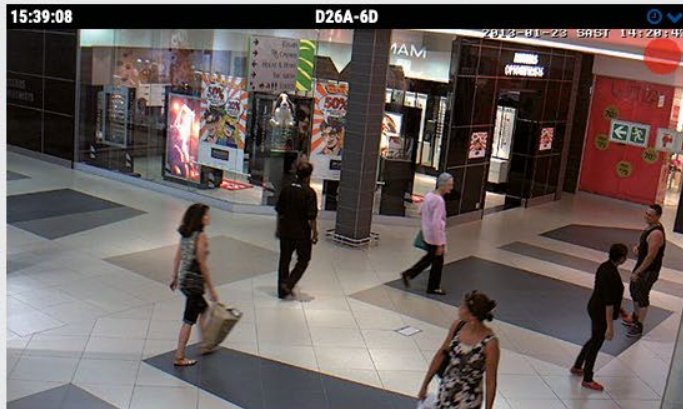
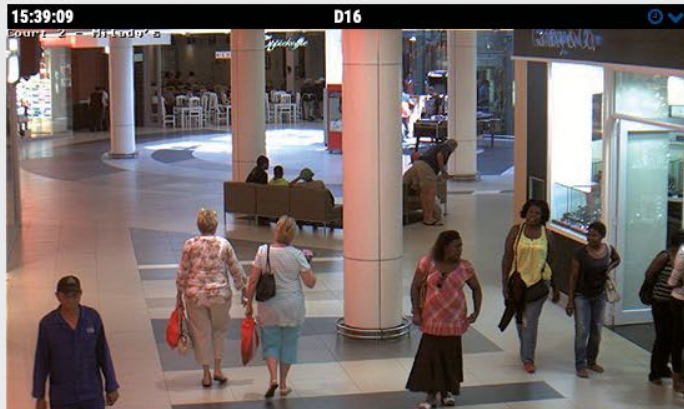




**MOBOTIX**CLOUD

- Dashboard 17
- Layouts 6
  - (alle Kameras)
  - All Benchmark Lab
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  - Analytics
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  - IoT
  - Move

- Tags 7
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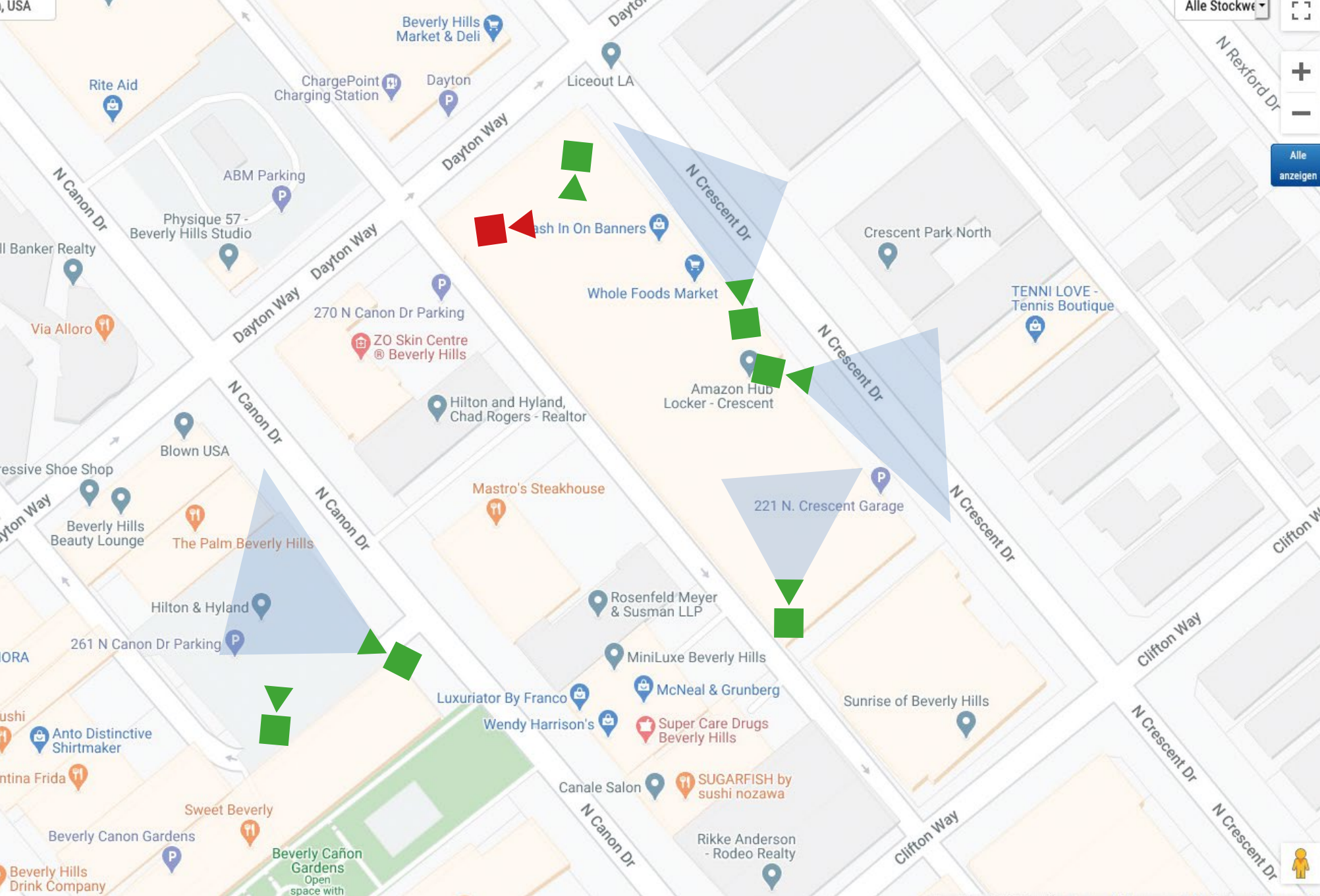


# Grid View, Camera Groups, Sharing

Keep an excellent overview of your video footage and access it anytime.

Thanks to the clear tile/grid layout and the ability to choose between **multiple camera groups**, accessing and browsing your video system is a simple, fast and convenient process. In the grid view, you can simply tap the relevant tile to go directly to the live

image from the camera. **It's also incredibly easy to share your recordings:** Simply export the videos using a decrypted URL or secure download.



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Alle anzeigen





# Interactive Map View

Check all your sites and the status of your video systems at a glance on Google Maps.

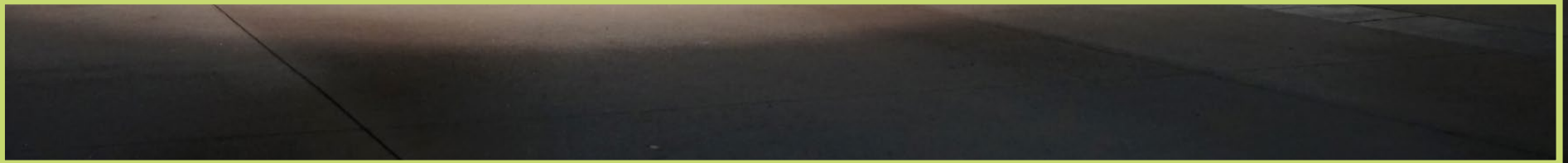
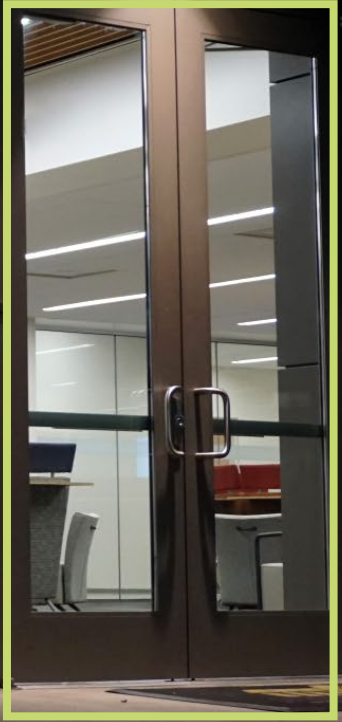
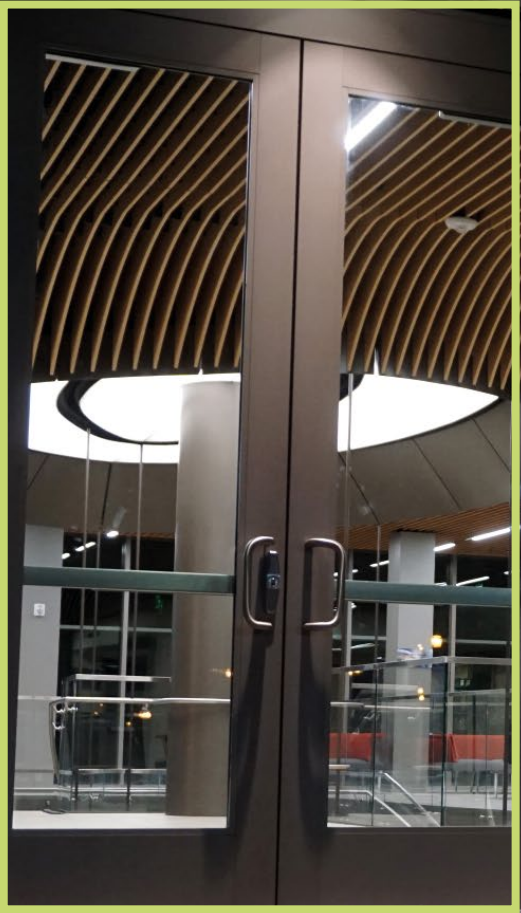
The MOBOTIX CLOUD has integrated **Google Maps** functionality that shows the position of each of your cameras. Not only does this allow you to check where each camera is located at a glance, but also whether or not they are activated. You can also

use the simple drawing tool to add **floor plans** to the map and even indicate buildings with **multiple stories**. This way, you're guaranteed to have the best possible overview.



EXIT

EXIT





# Video Analysis in MOBOTIX CLOUD

Thanks to the app, activating and configuring the video analysis tools on your smartphone or tablet is an easy affair.

- **Motion detection** (movement-triggered alarm) is automatically preconfigured
- Detect **suspicious behavior**, for example if a person stays in an area for longer than a set time



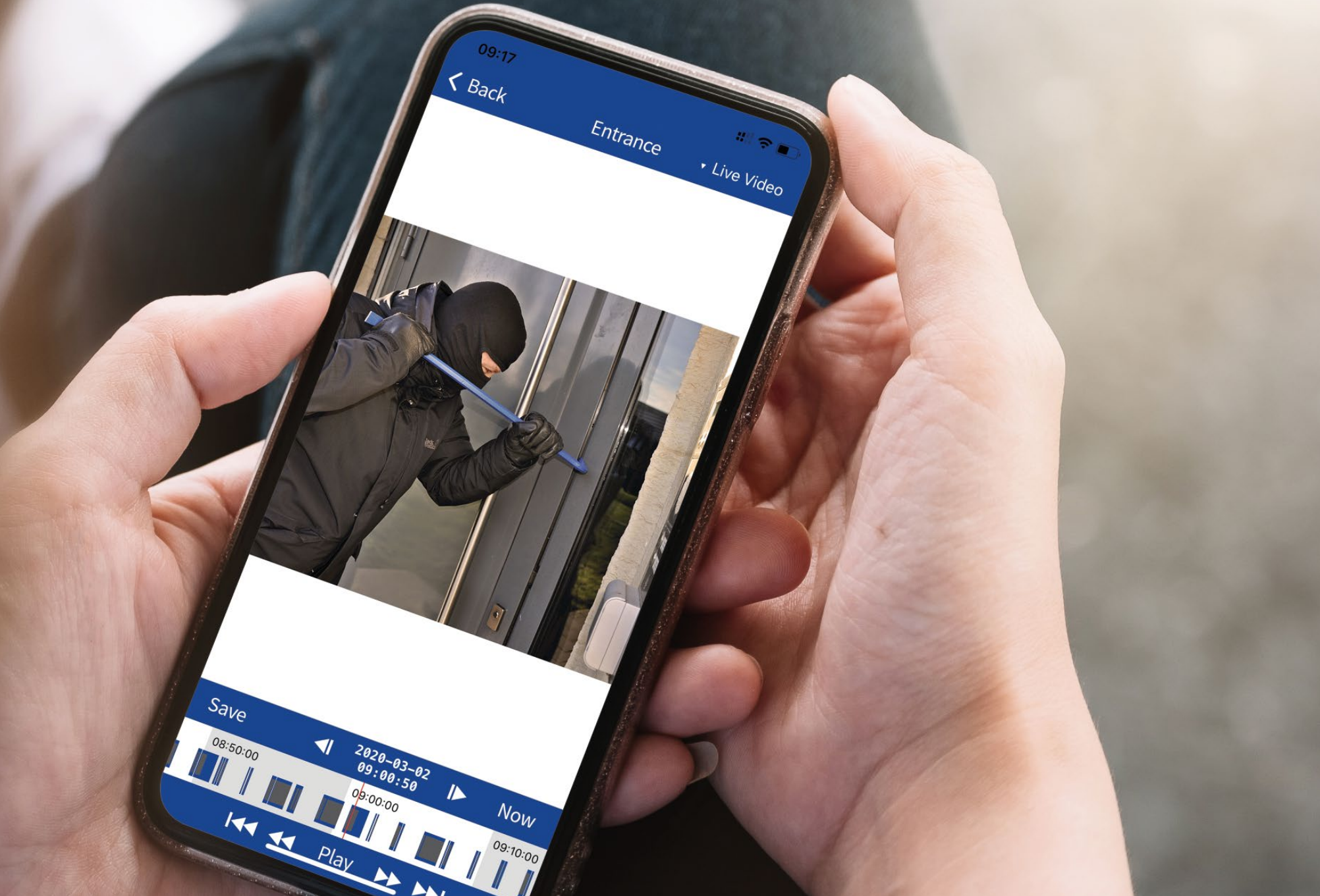




# Video Analysis in MOBOTIX CLOUD

Thanks to the app, activating and configuring the video analysis tools on your smartphone or tablet is an easy affair.

- **Detect if defined boundaries are crossed** by people or objects
- **Detect** intruders
- **Determine the number** of people or objects



09:17

Back

Entrance

Live Video

Save

08:50:00

2020-03-02  
09:00:50

09:00:00

Now

09:10:00

Play



## A Direct Alert Delivered to Your Screen

View your camera footage directly on your smartphone in a matter of seconds via a deep link if an alarm is triggered.

Whenever you receive an email triggered by an event, it will contain a **deep link**. This link will automatically take you to the relevant video camera and provide the time stamp for the event.

You can then use the **event** link to **play back the live stream directly** on your device or display a recording of the footage elsewhere.



CYBER  
SECURITY

INITIATIVE





# Safe & Sound

The MOBOTIX CLOUD is totally secure. Your data can only be accessed by you and those with the relevant permissions — and nobody else.

- Tested to ensure cybersecurity
- Data is encrypted multiple times
- Data is stored in regional verified data centers
- Data is backed up three times using a redundant system
- Bridge hardware acts as a buffer and stores data in the event of a network failure
- Service availability of over 99%
- No local (accessible) server required
- Lack of a need for local servers reduces energy and material costs
- 20 years of MOBOTIX expertise



From **6.43 EUR/month**

(RRP, plus VAT)

Take off into the CLOUD! Start your ascent now:

[cloud.mobotix.com](https://cloud.mobotix.com)



# A heavenly solution that won't weigh you down

The MOBOTIX CLOUD: Simple, understated, highly flexible and affordable. You only pay for what you actually use.

- MOBOTIX CLOUD can be paid for as a **monthly subscription**
- The price is based on the number of cameras and the data retention period
- The system can be **scaled** to meet your exact requirements **at any time**
- **With the help of your MOBOTIX partner**, you can configure your system how you want it and make any **additional adjustments**
- You are only charged once for the Bridge hardware — at the time of purchase
- You decide the duration and resolution of your footage in MOBOTIX CLOUD

**EN\_07/20**  
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