

# 6 STRATEGIES FOR SMALL BUSINESSES TO COMPETE WITH AMAZON

## STRATEGY #1



Point out the Violators

Watch for violations on Amazon and ask your partner, like VoIP Supply for help.

## STRATEGY #2

Boast your Excellent Customer Service



Deliver excellent customer experience and customize your service to win the deal

## STRATEGY #3



Exceed Customer Expectation with Convenience

Live up to customer expectations. One easy way to do this is to find a right partner.

## STRATEGY #4



More than just Price and Speed

Create a distinguish product that is not in the category where Amazon dominates to make yourself stand out in the crowd

## STRATEGY #5

Create a Fantastic Browsing Experience.



Design your spaces to display your products in an effective way to engage with your customers better.



Build Loyal Customers

## STRATEGY #6

Build your own unique community and spread the word. .